

Loerie Gold winners

View a selection of Gold Loerie winners from the Print, Design, Direct, Television and Radio categories.

Print					
Award	Agency	Client	Title	Credits	
Gold	TBWA\Hunt\Lascaris - Johannesburg (Pty) Ltd	Adcock Ingram	Terror	Adam Weber: Art Director; Paul Warner: Creative Director; Adam Weber: Illustrator; Hennie Stander: Writer;	View ad
Gold Grand Prix	- Johannesburg	Adcock	Insects	Adam Weber: Art Director; Paul Warner: Creative Director; Adam Weber: Illustrator; Hennie Stander: Writer;	View ad
Gold	OGILVY SOUTH AFRICA	Exclusive Books Fanatics	Centrefold, Dummy Copy, Madam & Eve	Karin Barry, Roanna Williams: Art Director; Fran Luckin, Gerry Human: Creative Director; Fran Luckin: Writer;	View ad
Gold	TBWA\Hunt\Lascaris - Johannesburg (Pty) Ltd	Ingram	Horror	Adam Weber: Art Director; Paul Warner: Creative Director; Adam Weber: Illustrator; Hennie Stander: Writer;	View ad
Gold	TBWA\Hunt\Lascaris - Johannesburg (Pty) Ltd	Adcock Ingram	Insects	Adam Weber: Art Director; Paul Warner: Creative Director; Adam Weber: Illustrator; Hennie Stander: Writer;	View ad
Gold	Net#Work BBDO	Cell C	Come back to me, Chooning me, Chisa Ngwana, Chilax Bro, Have Courage, Scandaal	Mariana O'Kelly: Art Director; Julian Watt: Creative Director; Peet Pienaar, Justin Plunkett, Klans Haapaniemi, Jeremy Holden: Illustrator; Crispin Plunkett: Photographer; Gary Du Toit: Writer;	<u>View</u> ad
Gold	OGILVY SOUTH AFRICA	Exclusive Books	Centre fold, Art, Car, Clothes	Roanna Williams: Art Director; Fran Luckin/ Gerry Human: Creative Director; Roanna Williams: Illustrator; -: Photographer; Fran Luckin: Writer;	View ad
Design					
Gold	Life	1886	1886 restaurant + prive bar	Maira Koutsoudakis, Tony Pereira: Designer;	View ad
Gold	OGILVY SOUTH AFRICA	Exclusive Books	Willem Boshoff	GRAHAM LAMONT, VANESSA GIBSON,: Art Director; GRAHAM LAMONT. FRAN LUCKIN, GERRY HUMAN: Creative Director; FRAN LUCKIN: Writer;	View ad
Gold	Daddy buy me a pony - a 9November Union Company	Pro- Helvetia (Swiss Arts Council)	Item	n/a: Architect; Peet Pienaar /, Heidi Chisholm: Art Director; Peet Pienaar: Creative Director; Peet Pienaar /, Heidi Chisholm: Designer; Peet Pienaar /, Heidi Chisholm: Illustrator; n/a: Photographer; Mirjam Asmal: Writer;	<u>View</u> ad
Direct					

Gold	Unplugged	cell c	FLASHMOB	Corle Greyling: Agency Producer; Duncan Prior: Art Director; Thandi Davids: Creative Director; Various: Director; Unplugged: Production Company; Thandi Davids: Strategy;	<u>View</u> ad
Gold Grand Prix	Kite	Italcotto	xylophone	Nic Traest: Art Director; Nic Traest: Creative Director; Paolo Carlone: Strategy; Alistair Morgan: Writer	<u>View</u> ad
Televis	ion & Cinema				•
Gold (1,764 KB)	Ogilvy South Africa	Volkswagen South Africa	Beat	Iris Vinnicombe: Agency Producer; N/A: Animation; Ryan Reed: Art Director; Mark Fisher: Creative Director; Kim Geldenhuys: Director; Kobus Loots: Editing; Jet: Music & Sound; EGG Films: Production Company; Mark Fisher: Writer; Paul Gilpin: Cinematography	<u>View</u> ad
Gold	TBWA\Hunt\Lascaris - Johannesburg (Pty) Ltd	Audience	Education English	Tsakane Mhangwani: Agency Producer; Lapeace Kakaza: Art Director; Theo Ferreira: Creative Director; Trevor Clarence: Director; Saki Bergh: Editing; Paul Baxter: Music & Sound; Terraplane: Production Company; Festus Masekwameng: Writer	<u>View</u> <u>ad</u> (2,087 KB)
Gold	TBWA\Hunt\Lascaris - Johannesburg (Pty) Ltd	Sasol	Two Villages	Jo Barber: Agency Producer; Peter Khoury,Lapeace Kakaza: Art Director; Paul Gilpin: Cinematography; Theo Ferreira: Creative Director; Lawrence Hamburger: Director; Kobus Loots: Editing; Egg Films: Production Company; George Low, Festus Masekwameng: Writer; Sound Tree: Music & Sound	View ad (3,061 KB)
Gold	Velocity Films	Virgin Atlantic Airways	Love Story	Caroline Switala: Agency Producer; N/A: Animation; Philip Ireland: Art Director; Alard de Smidt: Cinematography; Mike Schalit: Creative Director; Greg Gray: Director; Ricky Boyd @ Orchestra Blue: Editing; B&S Studios, Cape Town: Music & Sound; Velocity Films: Production Company; John Davenport: Writer	<u>View</u> <u>ad</u> (1,773 KB)
Gold Grand Prix	Net#Work BBDO	Virgin Atlantic Airways	Love Story	Caroline Switala: Agency Producer; N/A: Animation; Philip Ireland: Art Director; Allard Demis: Cinematography; Mike Schalit: Creative Director; Greg Gray: Director; Ricky Boyd: Editing; Rob Schroeder, The Bee Gees: Music & Sound; Velocity: Production Company; John Davenport: Writer	View ad (1,773 KB)
Radio		,			
Gold	Lobedu Leo Burnett	Coca-Cola TWIST	Rooibank	Pam Marsh: Agency Producer; Vanessa Pearson: Creative Director; N/A: Director; Dave Harris: Music & Sound; Freq'ncy: Production Company; Stefanus Nel: Writer	Listen to the ad (2,969 KB)
Gold	Lobedu Leo Burnett	Coca-Cola TWIST	Name Changes	Writer	Listen to the ad (725 KB)



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