

# Your exclusive invitation to Cannes Lions 2017

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The 64th International Festival of Creativity may only last a week, from 17-24 June 2017 in Cannes, France, but the inspiration and value provided by the event and exclusive Biz coverage lasts a whole year.

In 2016 our editors published over 150 Cannes-related articles on our front pages to be archived in the [Cannes Lions Special Section](#).

For the third year in a row, Ann Nurock has been invited to attend Cannes as the industry media correspondent. In 2016 Ann's coverage included a total of nine exclusive interviews and articles and received unanimously positive feedback from industry, sponsors and partners, and we're feeling privileged to have Nurock on the ground at Cannes again in 2017. This year's coverage will be on trends that emerge such as industry revenue models, purpose-led marketing, stand-out individuals and brands and other key 2017 themes.



June also happens to be Youth Month on Bizcommunity and we'll be tying in interviews and images from the award-winning SA Cinemark/Cannes Young Lions [from 99C](#), who will also be attending the event, with a daisy-fresh perspective on Cannes.

## Standby for Case studies from Cannes 2017

As exclusive online media partner in collaboration with Cinemark, Bizcommunity and Ann Nurock will once again present a post-Cannes round up of key industry themes, winners and trends in Cape Town and Gauteng centres.

This year promises to be even more exciting with three South African jury chairs having been invited to give their feedback at the presentations.

## Cannes action starts now

Align your brand with Cannes on Bizcommunity and receive a year round presence with a permanent banner in the Biz Cannes Special Section, pre-Cannes jury interviews and opinion pieces, and the opportunity to co-brand with the 'Case Studies from Cannes' live events.

To get involved with Cannes Lions 2017/2018 call Allison on 0860 812 000 or email [sales@bizcommunity.com](mailto:sales@bizcommunity.com) for a chat.

THE 64TH INTERNATIONAL FESTIVAL OF CREATIVITY

YOUR EXCLUSIVE INVITATION TO  
**CANNES LIONS**  
17-24 JUNE 2017

**BIZ CANNES LIONS SPECIAL SECTION**  
ONE WEEK OF COVERAGE, ONE YEAR OF INSPIRATION

150 CANNES-RELATED ARTICLES IN 2016  
9 EXCLUSIVE INTERVIEWS AND ARTICLES FROM ANN NUROCK IN CANNES

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