# BIZCOMMUNITY

# SA wins 10 Lions in Media, Outdoor

At last night's award ceremony for Media, Mobile and Outdoor, South Africa was honoured with one Gold Lion, two Silver Lions, and seven Bronze Lions in the Media and Outdoor categories. (video)

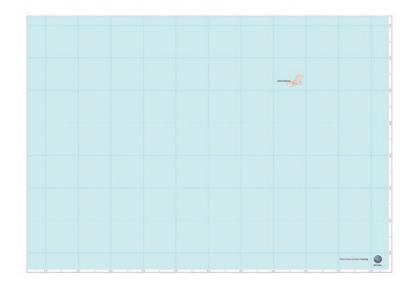
MEDIA WINNERS						
Title	Client	Product Agency   Coca-Cola FCB South Africa Johanne		Award		
A Rainbow for the Rainbow Nation	Coca-Cola South Africa	Coca-Cola	FCB South Africa Johannesburg	1 x Gold Lion & 1 x Silver Lion		
The Street Store	The Haven Night Shelter	Public Awareness/Charity	M&C Saatchi Abel Cape Town	1 x Bronze Lion		

A Rainbow for the Rainbow Nation by FCB South Africa Johannesburg for Coca-Cola

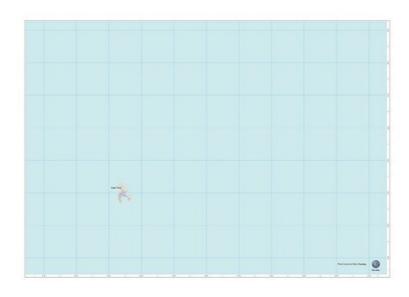
The Street Store by M&C Saatchi Abel Cape Town for The Haven Night Shelter

Title	Client	Product	Agency	Award	
A Rainbow for the Rainbow Nation	Coca-Cola South Africa	Coca-Cola	FCB South Africa Johannesburg	1 x Silver Lion	
Johannesburg	Volkswagen South Africa	Touareg	Ogilvy & Mather Cape Town	Bronze Lion Campaign	
Cape Town	Volkswagen South Africa	Touareg	Ogilvy & Mather Cape Town	Bronze Lion Campaign	
Durban	Volkswagen South Africa	Touareg	Ogilvy & Mather Cape Town	Bronze Lion Campaign	
Meet Me At The House	Volkswagen South Africa	Volkswagen	Ogilvy & Mather Cape Town	Bronze Lion Campaign	
Picking Up My Wife	Volkswagen South Africa	Volkswagen	Ogilvy & Mather Cape Town	Bronze Lion Campaign	
I'm Going To James	Volkswagen South Africa	Volkswagen	Ogilvy & Mather Cape Town	Bronze Lion Campaign	

### Johannesburg by Ogilvy Cape Town for Volkswagen



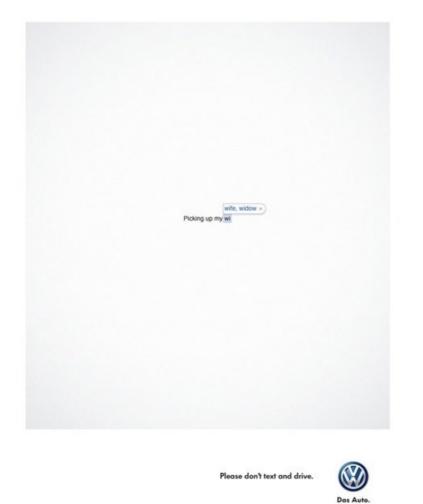
## Cape Town by Ogilvy Cape Town for Volkswagen



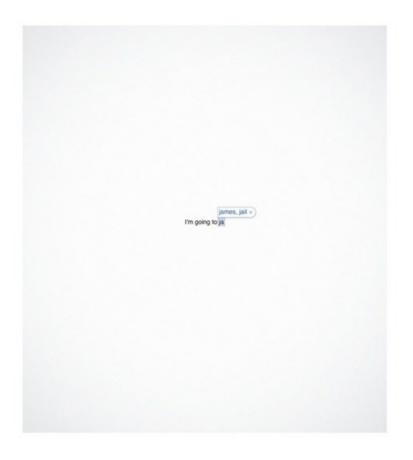
Durban by Ogilvy Cape Town for Volkswagen

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Picking up my wife by <u>Ogilvy Cape Town</u> for <u>Volkswagen</u>



I'm going to James by Ogilvy Cape Town for Volkswagen



Please don't text and drive.



Download the full lists of winners:

- Titanium & Integrated winners
- Innovation winners
- Branded Content & Entertainment winners
- Film winners
- Film Craft winners
- <u>Cyber winners</u>
- Design winners
- Product Design winners
- <u>Radio winners</u>
- Media winners
- <u>Mobile winners</u>
- Press winners
- Outdoor winners
- Promo & Activation winners
- Direct winners
- PR winners
- <u>Creative Effectiveness winners</u>
- Lions Health & Wellness winners
- Pharma winners

Download the full shortlists:

- Branded Content & Entertainment shortlist
- Film Lions shortlist
- Film Craft Lions shortlist
- <u>Cyber Lions shortlist</u>
- Design Lions shortlist
- <u>Product Design Lions shortlist</u>
- <u>Radio Lions shortlist</u>
- Media Lions shortlist
- Mobile Lions shortlist
- Press Lions shortlist
- Outdoor Lions shortlist
- Effectiveness Lions shortlist
- Direct Lions shortlist
- Innovation Lions shortlist
- PR Lions shortlist
- Promo & Activation Lions shortlist
- Lions Health & Wellness shortlist

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