

Anthea Campbell to assist in publishing of Wag The Dog's handbooks

Wag The Dog has appointed Anthea Campbell as the assistant publisher of its series of handbooks. The handbooks are aimed at addressing the challenge of training and retaining staff in the retail sector.

Campbell brings vast experience to the role, as she worked in sales and management. Campbell also founded her own business in creating content and sales within the hardware and pharmacy retail sectors.

For more, visit: <https://www.bizcommunity.com>