

PR Worx appoints Leon Haasbroek as account director: fashion, luxury, and consumer brands

PR Works has appointed Leon Haasbroek as its new account director: fashion, luxury, and consumer brands. Haasbroek's portfolio of clients include Soviet Denim, GoodLuck, fashion designer JJ Schoeman, Inception Diamonds, Fashion Academy Network, and CVC Insure.

Haasbroek was previously the co-owner of a two man boutique agency by the name of Infinite Public Relations, which he started with his friend Leon Cloete.

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