

## **Goldfish Communications appointed as marketing and PR agency for selected properties**

Goldfish Communications has been appointed as the new marketing and PR agency for Broll Property Groups' selected properties. These selected properties are inclusive of the Park Boulevard Centre, north of Durban, the Granada Centre in Umhlanga and Springfield Retail Centre which is owned by Emira Property Fund and managed by the Broll Property Group.

Marketing manager of Goldfish Communications, Karen Welgemoed, will spearhead the project with her team. Welgemoed was previously marketing manager of Gateway Theatre of Shopping, as well as brand manager of uShaka Marina World. She has a qualification in BComm (PPE) and a post-graduate in Marketing from UCT.

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