

## New appointments at Tribeca Public Relations

Tribeca Public Relations welcomes Keri Krug (formerly Buhai) and Davina Malan to its team of consultants. Both have been appointed account directors, bringing their wealth of experience to Tribeca's well-established team of public relations professionals.

Keri has more than ten years' experience in corporate communications and public relations, and believes in transparent storytelling to enhance her clients' reputation in the market. Her strengths lie in corporate communications, strategy and positioning, reputation management and investor relationships, and she now leads the team that manages the Toshiba, Orange Business Services, and Imperial Auto accounts.

Davina has worked in the South African public relations industry for over eight years, and has worked in areas such as corporate and consumer communications, issues management, media relations and event management in the travel and tourism, automotive, retail and business sectors. She will lead the Tribeca team that manages The Unlimited and Cathay Pacific accounts.

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