

4DX cinema-format recieves Innovative Technology of the Year award

The Big Cine Expo 2018 has presented Nu Metro Cinemas with the Innovative Technology of the Year award for the company's multi-sensory 4DX cinema-format.

The Innovative Technology of the Year award honours the technical excellence of professionals in the cinema exhibition industry around the globe.

The Big Cine Expo 2018 took place from 27-28 August 2018 in Mumbai, India.

For more, visit: <https://www.bizcommunity.com>