

WPP to acquire German creative agency group

WPP is to acquire German independent creative agency group, Thjnk AG. Thjnk AG will remain an independent brand within the WPP group.

Established in Hamburg in 2012, think AG is an agency group that specialises in advertising, design, and corporate publishing. Over the past five years, think AG has expanded with offices in in Berlin, Dusseldorf, Munich, Zurich, and New York; it currently employs 400 people.

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