

One Show launches VR shower as deadline reminder

To remind the creative community the deadline for entries is fast approaching, the One Show launched the 'One Shower' - a VR 360 shower meant to help creatives come up with brilliant ideas. This year, the One Show's call for entry highlights all the benefits afforded to One Show winners with a campaign called 'One is all it takes'.

To help creatives get further into the award show mood, the One Show created a custom Google Cardboard template shaped like its iconic Pencil award. You can download it and immerse yourself in the full 360 experience [here](#). If you have not already, submit your work before 27 January 2017.

For more, visit: <https://www.bizcommunity.com>