

Castle Milk Stout and its agencies win Content Marketing Award

Castle Milk Stout, along with its agencies Corporate Image and MetropolitanRepublic, won the Content Marketing Award at the African Excellence Awards for the Castle Milk Stout Unplugged Talent Search.

Launching in 2014, Unplugged involved a national search for a talented, unsigned vocalist. The campaign ran on Metro FM and on Castle Milk Stout's website and social media.

For more, visit: <https://www.bizcommunity.com>