

Everything's rosy and serene for Pantone 2016

NEWSWATCH: Wondering what colour will dominate next year? According to 'colour authority' Pantone, it'll be a blend of two tones for the first time ever - pale pink Rose Quartz and equally subtle Serenity blue...

This 'blending of two shades' is a softer take on the usual, says [Pantone](#), in tapping into the psychological impact of colour and the balance of wellness and peace consumers strive for.

[Creative Bloq](#) comments that this year's selection reflects the current 'gender blur' trend.

[Click through](#) to the official Pantone site for more info and to see the full impact of the two 2016 colours in play.

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