

Lig gets new look

The Afrikaans family magazine, Lig, gets a new look from its March edition, with a new jacket design described as younger and fresher. Its latest market research found that readers see the magazine as sincere and trustworthy. With a new sparkle and a zest for life, the heart of the magazine centres on the art of living, relationships, lifestyle and personal journeys. The March issue features the story of the editor, Adri-Louise and her battle with cancer. She adds that the new magazine is the product of many months of hard work, big dreams and teamwork.

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