

Lineup for this Sunday's Media@SAfm show



This Sunday, 15 July 2012, the programme for <u>Ashraf Garda</u>'s Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:

- Prof Anton Harber and David Bullard debating on why there is one rule for columnists and one rule for cartoonists
- A discussion with <u>Miller Matola</u>, CEO of Brand SA, on the <u>Brand SA slogan and ad campaign</u>
- Branded feature: <u>Tshepo Matseba</u> the newly elected president of PRISA
- Ad of the week: Suzuki Braveheart ad with the creative from PenQuin and the marketers from Suzuki in studio
- The backstory on the DHL connection to the Man United tour of SA with Sumesh Rahavendrah
- · Leonie Vorster, the new CEO of SAMRA and
- Making a journalist's Twitter network rock with Peter Verweij

Send advance comments or questions to <u>ashraf@safm.co.za</u> or <u>media@safm.co.za</u>, <u>Facebook</u> or <u>@ashrafgarda1</u> on Twitter.

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