

Cross-genre acts to go head-to-head in Culture Clash

South Africa's first cross-genre sound clash, featuring sounds from top local styles and acts, will be held on 3 November, 2012, when Red Bull Music Academy presents Culture Clash. The clash will be hosted by Kabelo, at the Nasrec Expo hall, and will feature four stages, four sounds and four iconic South African acts.



Four acts will be facing off for the title, including JahSeed and Admiral, DJ Cleo, Goldfish and Khuli Chana. Dub reggae vs kwaito vs house vs hip hop - with the audience deciding who will take the trophy home.

With its roots in the 1950s, originating in the ghettos of Kingston, sound system culture is defined by its cutting-edge lyrics, fierce competition and louder-than-loud systems. To celebrate this tradition, four of South Africa's most well-loved sounds go toe-to-toe for four rounds to a set of specific rules in the first cross-genre clash ever: Red Bull Music Academy Culture Clash.

Unique blend of rhyming vernacular

Heading up the hip hop corner, Khuli Chana will be interlacing his well-known poetic vernacular edge into his Motswako-style beats. Widely regarded as an innovator for his unique blend of rhyming vernacular he is considered by many as a firm favourite on the South African hip hop scene.

Goldfish grace the house stage following a three-month tour of Europe where they also sold out their own Goldfish Outdoor Festival in Amsterdam. Their sound is characterised by their effortless blend of electronic, jazz and African music, fused with their skilful application of live instruments.

Taking them on to represent his distinctive blend of kwaito music influenced by house, kwaito and hip hop is dance music

producer DJ Cleo. A multiple award- winning artist, he remains one of South Africa's best-selling artists and producers, a firm favourite on the local kwaito scene.

The fourth and final stage has dub reggae outfit African Storm Sound System, comprising JahSeed and Admiral. The pair has been pioneering the idea of the Sound System in South Africa for years, as early as 1997 at the Tandoor club in Yeoville and can be found every Thursday night at Bassline.

Stand the chance to win 2 tickets

Event info

Event: Red Bull Music Academy Culture Clash

Artists: Khuli Chana, Goldfish, DJ Cleo, Admiral and JahSeed

Date: 3rd November

Venue: Nasrec

Tickets are available at Computicket: R50 or R100 at the door. Visit www.computicket.co.za

For more, visit: <https://www.bizcommunity.com>