

Tiger Wheel & Tyre spotlights new pothole resistant tyre

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Excellent news for vehicle owners: the all-new Michelin Energy™ XM2 Tyre is available from Tiger Wheel & Tyre. With its excellent resistance against pothole damage and superb road-handling, it's no wonder Tiger Wheel & Tyre has found reason to shout about it.



"The high-end technological design and robustness of the Michelin Energy™ XM2 is a driving force to be reckoned with," says Joe du Plooy, Marketing Executive of Tiger Wheel & Tyre. "This tyre has not only proved intensely adaptable to all kinds of road extremities but it also carries a one year Michelin Pothole Resistance Guarantee, which is music to any driver's ears," says du Plooy.

After having undergone a series of extreme road performance tests, the Michelin Energy™ XM2 Tyre outperforms its predecessor, the Michelin Energy Saver Tyre, on extreme grip and flexibility. This means, the tyre is exceedingly adaptable to unpredictable road hazards and further allows for improved braking performance.

"We are really amped about being stockists of the first of its kind, pothole resistant tyre. While the Michelin Brand has always been synonymous with safety and performance, the Michelin Energy™ XM2 has certainly raised the bar and has taken its Michelin brand promise to the next level, with improved tyre longevity," says du Plooy.

With the incorporation of Michelin's IRONFlex Technology, the Michelin Energy™ XM2 Tyre ensures a more solid, more resistant and more resilient drive as it quickly absorbs abnormalities in the road. Thanks to this, travelling on poor-quality roads is now no longer as much of a concern, adding peace of mind to work travel, family road-trips and the regular fetching and carrying of the day.

The Michelin Energy™ XM2 tyre is available from your nearest Tiger Wheel & Tyre, in a 13 to 16 inch tyre sizes. More exciting news is that Tiger Wheel & Tyre is running a sizeable Michelin Promotion; giving away a free Michelin Branded Cellini Utility Bag on the purchase any two Michelin Tyres and a Free Michelin Branded Cellini Carry-on Travel Bag with any four or more Michelin tyres purchased. Offer ends 07 July 2012. Enquire in store for details or visit www.twt.to. Terms and conditions apply.

Don't forget, you can also purchase your Michelin tyres from the new Tiger Wheel & Tyre Parklands store in Cape Town, now open for your travelling convenience. Visit www.twt.to for store details.

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