

# SANEF debate: newsrooms should never shy from discussing ethics

 By [Greg Nicolson](#)

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Editors and spin doctors met on Wednesday, 28 March 2012, to debate the ethical state of South African journalism. The panel and high-profile audience were unanimous on one thing: we need a renewed focus on ethics in SA newsrooms. But just what's the problem and how can we address it?



The idea for the South African National Editors' Forum ([SANEF](#)) debate came from *City Press* editor [Ferial Haffajee](#) ([@ferialhaffajee](#)) after the storm caused by master spin-doctor [Chris Vick](#)'s [Confessions](#) columns.

...On debate's Wednesday instalment, Haffajee said it's cowardly of Vick to spread "skulduggery" suggesting the industry is corrupt without substantiating his claims. A debate ensued over whether he should name and shame those that bribe reporters, but Vick ([@chrsvick3](#)) said he had approached the journalists' editors with no result.

[Read](#) the full article on [www.dailymaverick.co.za](http://www.dailymaverick.co.za).

## For more:

- Business Day: [Editors ask Vick for names in bribery claims](#) - see video link at bottom
- Business Day: [Blurring the lines between PR and journalism](#) - Chris Vick's latest column
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- IOL: [Credibility crisis for media](#)
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## ABOUT GREG NICOLSON

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