

Kloof Street, Cape Town, boutique opened

Independent local fashion brands Take Care and Adriaan Kuiters have opened the Kloof Street Boutique at 73 on Kloof, Cape Town. The partners share parallel design aesthetics, an obsession with simplicity and similar clientele base.

Keith Henning, designer of menswear label Adriaan Kuiters, looks back in time for inspiration when creating his collection. Named after Henning's globetrotting grandfather, Adriaan Kuiters embodies the nostalgia of the 1950s. Expect to find tailored pieces with classic lines in a muted palette that echoes classic 50s leisurewear. Henning started out with a degree in Industrial design, after which he worked as a furniture designer before moving into fashion.

Take Care is a womenswear label passionate about simplicity and elegance. Continuously fascinated by design, Take Care's Jessica Harwood believes in acknowledging trends without following blindly. Harwood's collection offers something for everyone, regardless of size or age. Expect to find everyday basics that instantly elevate a look to cotton dresses with a lux sportswear feel. Harwood comes from an interior design background and took the leap into the world of fashion three years ago.







Making a dream reality

Having met in Durban the designers quickly became close friends upon reuniting in Cape Town. When the 73 on Kloof Street space became available Henning and Harwood leapt at the opportunity to make their dream a reality.

The boutique interior speaks volumes of the labels and designers as individuals. The space was gutted to create a clean canvas from which an elegant shop space could emerge. The addition of tall windows and large glass doors flood the boutique with natural light that shimmers off white walls and concrete flooring.

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