

Vox parodies GQ in latest annual report

Recently delisted telecommunications company Vox Telecom has continued its tradition of publishing unusual annual reports based on popular magazines. Its 2011 report, published this week, is styled on international men's magazine GQ.

Called VQ, the report - Vox says from this issue on it will be referred to as a "financial review" as it will contain only basic rather comprehensive financial data - is more risqué than previous publications produced by the company, which have parodied popular magazines such as *National Geographic* (*Vox Geographic*) and *Sports Illustrated* (*Vox Illustrated*).

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