Red Carpet Fashion Show celebrates empowerment of women

The Camps Bay, Cape Town, strip was recently host to this year's Red Carpet Fashion Show, which celebrated the empowerment of women and during which a R16 000 cheque was donated to Dermalogica's joinFITE initiative.

Celebrity guests Elana Afrika and Katlego Maboe took to the stage, introducing SA's leading fashion giants KLuK, Port, Stefania Morland, Jagadi and a fresh new designer on the scene, Joanna Hedley, with BeachCult.

The Heat magazine glam fashion event celebrated the empowerment of women through Dermalogica's joinFITE initiative. Red Carpet Concepts handed over a cheque of R16 000 to the foundation. "All the hard work pays off in the end when you're able to look back at what you've achieved and feel proud. We couldn't have chosen a better initiative to back," said Red Carpet Concepts MD and Red Carpet Fashion Show event organiser Jade Allen.

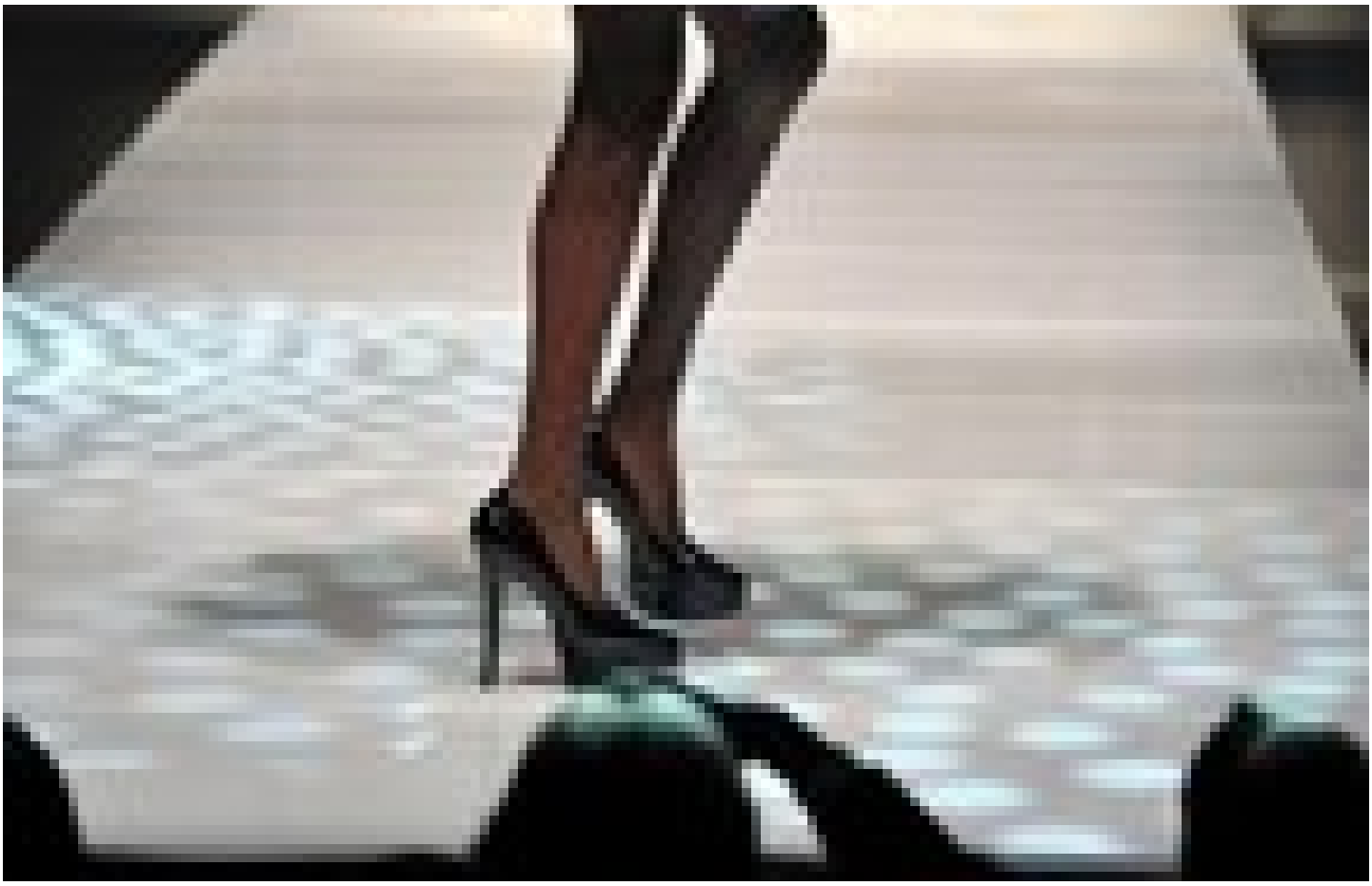












Diamond chandelier earrings won

Aphrodite Diamond's also gave away a R65 000 pair of raw diamond chandelier earrings to one lucky guest.

The show was further topped by a debut showcasing of both online fashion super store Zando.co.za, the official shoe supplier of the Red Carpet Fashion Show 2012, and Carol Boyes' new line of sunglasses, jewellery and handbags.

The full house of 500 guests enjoyed catering by master chef Lauden Kirk of Simply Italian, and complimentary drinks by Pongracz, Bernini, Peroni, Gordon's Gin, Thin Lizzy and Vitamin Water cocktails. Goody bags were filled to the brim with products, gifts and treats from Dermalogica, Morrocanoil, Sally Williams, Lindt, Katjes, bobble water bottles, Hula Hoops and a range of other gifts.

Ice Art South Africa made a beautiful ice sculpture welcoming guests at the entrance, leading to an Ultra Events transformed Rotanda where Carol Thorns greeted guests with a powerful performance on her cello.

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