

# MDDA introduces and welcomes new staff members

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The Media Development and Diversity Agency (MDDA) is happy to welcome the following people newly appointed people into the ranks of the Agency, as of the 10th January 2011.

## Mr Nkopane Maphiri - Programme Director

Nkopane Maphiri has an extensive background in the community media space, policy development and media advocacy. He has worked as the CEO of the NCRF and served on the AMARC Africa Board. Nkopane also brings to the Agency his vast knowledge of the advertising industry, having served on the SAARF RAMS scrutiny committee for a number of years. He has worked as a marketing and advertising trainer and he authored the marketing and advertising toolkit for community radio and community print. Nkopane Maphiri has been a marketing and advertising consultant, and he has over the years done work for several private sector and public sector institutions. Nkopane Maphiri is a graduate of the AAA School of Advertising.

## Ms Kgomotso Moeketsi - Manager in the CEO's Office

Highly regarded as one of the most creative minds in South African radio/media landscape, Kgomotso brings to the MDDA a wealth of experience from commercial radio and TV, and experience of the public broadcast space as well. She spent her early years in the broadcasting industry working for the now defunct Bop Radio and TV, and continued to niche herself in the greenfields radio stations after Icasa issued those licenses, earning accolades and prominence in both P4 Radio and Kaya FM, both as an on-air presenter and Programming Manager. She also spent two years working the strategic post of Project Manager: Programming for SABC3. She is also a sought after radio consultant. Most recently, she has been hosting a talk show on Radio 2000, a slot she continues to fill because "a burgeoning and thriving democracy needs sound voices to discuss pivotal structural democracy matters".

The MDDA looks forward to having the wealth of experience and maturity that both these individuals bring, to enhance its functions of developing and diversifying the media landscape, in its pursuit to promote, support and encourage media development and diversity.

- **Deadline looms for MDDA-Sanlam Local Media Awards entries for 2014** 23 Jan 2015
- **MDDA-Sanlam Local Media Awards entries for 2014 now open** 26 Nov 2014
- **Entries open for MDDA-Sanlam Local Media Awards** 25 Nov 2014
- **Mandla Langa acknowledges 20 years of media freedom and diversity** 28 May 2014
- **MDDA-Sanlam Local Media Awards winners announced** 27 May 2014

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The Media Development and Diversity Agency (MDDA) is a statutory development agency for promoting and ensuring media development and diversity.

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