

OFM gets broadcasting studio in Potchefstroom

Issued by [OFM Radio](#)

21 Oct 2009

Central South African radio station, OFM is now boasting with a top-of-the-range radio broadcasting studio in Potchefstroom!

Although OFM's head office is based in Bloemfontein, the station's management recognised that with an office in the North West Province they will be more accessible to their clients and listeners in the northern part of their broadcasting footprint. As their reach into the North West and the Vaal Triangle grew, so did the plans for a satellite office in the region.

In 2005, OFM opened their office doors in Potchefstroom. In 2007, they moved to bigger premises at the Mooirivier Mall and from the start a broadcasting studio formed part of the design. On Friday, 2 October 2009 the first crossings were done from the new studio and on Sunday, 4 October, the Gold Retold show was the first show to hit the airwaves from there. Currently, OFM is broadcasting two weekend shows from their new studio - Yolanda Maartens on Saturday afternoons and Paul Freathy's Gold Retold on Sundays.

According to Jan van der Walt, OFM's Technical Manager, "The new studio is equipped with state of the art IP audio technology and can easily compete with the best radio studios in the country. The IP technology made the installation of the studio easier as the cabling is less than half of a typical analogue studio. The studio will be able to feed the entire OFM network."

OFM is extremely proud of their new studio in Potchefstroom and foresees that in the future they might start presenting a weekday show from there. In addition, the studio will also act as a back up studio for the main studio in Bloemfontein.

▀ **The value of relationships in content creation** 16 Apr 2024

▀ **OFM returns as media partner for Central SA sports teams** 15 Apr 2024

▀ **Upington listener wins OFM's Big Radio Registration grand prize** 3 Apr 2024

▀ **From retail to radio** 22 Mar 2024

▀ **The power of many: How a multimedia approach enhances products and business** 15 Mar 2024

[OFM Radio](#)



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>