

# Integrated shortlist

The Cannes Lions Integrated shortlist has been released.



The Integrated Lions celebrate creative campaigns. Entries need to demonstrate holistic excellence through work that has been executed across multiple media, incorporating an idea into diverse environments that further enrich it.

There are 26 entries on the shortlist. [Click here](#) to view the Integrated shortlist in full.

The Festival of Creativity runs from 17-24 June 2017, with Cinemark the local representatives of Cannes Lions for SA. Visit [www.canneslions.com/](http://www.canneslions.com/) and our [Cannes Lions special section](#) for more information.

For more, visit: <https://www.bizcommunity.com>