

New business wins at Business Positioning Systems

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Digital location management specialist **Business Positioning Systems (BPS)** has announced a number of new business wins. In the last six weeks, BPS has added Auto Pedigree, Domino's Pizza, Supa Quick and Shoprite Liquor/Checkers Liquor to their growing list of blue chip clients.

In addition to the local wins, BPS has also landed the Disney Store account in the UK, handling the retailers' location data clean up, optimisation and management.

"With up to 35% of online location data incorrect, it's no surprise that more and more multi location businesses are joining the BPS family," comments Commercial Director Gabriella Eidelman.

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