

Media Director

Remuneration:	R55000 - R55000 per month negotiable
Benefits:	medical aid contribution for employee
Location:	Cape Town
Education level:	Degree
Job level:	Management (Snr - Executive, 5+ yrs)
Own transport required:	Yes
Travel requirement:	Occasional
Type:	Permanent
Company:	VUKA Group

Job description

VUKA Group, is recruiting to strengthen its management team with the appointment of a Media Director. The autonomous role will see the rigorous candidate run the B-2-B media division and its industry titles. The media division business compliments the trade exhibition and conference heritage of the business.

Overview of Role:

Management and strategic ownership of the division, ensuring the current business remains sustainable whilst identifying new revenue streams aligned to the group development vision and plan. Working closely with other division heads in the business to align and benefit from synergies of operation and industry touch points within the African power & energy as well as mining sectors. Lead the team on journey of embracing new technologies and strategies in a digital-first content future. Has experience and in-depth knowledge of SEO in the B2B markets.

Responsibilities:

- strategic growth of Media division and brands
- initiate and drive new multi-media product development
- final control of editorial content & quality
- enable & ensure adherence to processes for the creation high-ROI content
- oversight of production of magazines and digital products
- management of data and distribution globally
- team and staff management (approx. 20 heads in division)
- driving, motivating, leading sales team towards continuous improvement
- management of Johannesburg branch and outsourced partner (approx. 5 heads)
- full responsibility for budget generation and financial control of the division
- provide weekly/monthly progress reports and management feedback

If you are best-in-class and can prove results in the media environment at management level, then this will be an attractive position at an exciting business. Our team is highly experienced across our media platforms and you will be working with leaders of industry.

Our creative, dynamic and entrepreneurial approach will provide the successful candidate a unique and inspiring

environment in which to achieve personal and professional success.

We are looking for the individual that is keen to take the step up and take on the challenge of driving the publishing division to new heights.

Requirements:

- 3 year relevant tertiary degree or higher
- at least 7 years B2B or B2C publishing or media experience
- 3 years management experience in the media industry
- In-depth knowledge of SEO best practices
- **Residing in Cape Town**
- Experience in content marketing
- Understanding of multi-media content production
- Understanding of CMS systems, especially Word Press
- international exposure

Competencies:

- strong commercial and financial acumen
- outstanding interpersonal and motivational skills
- servant leadership attitude
- likes to challenge and strive for continuous improvement
- able to fit in with the fun, energetic, entrepreneurial culture of the company

Other:

- must be prepared to fly to Johannesburg for 2-3 days every second month
- must have valid passport (for occasional international travel)

Posted on 15 Mar 16:12, Closing date 14 May

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