

## In search of the 'Eat Out 500'

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SA restaurants, crank up those gas burners: 2014's revamped Eat Out magazine is offering you the opportunity to feature in next year's guide to South Africa's top 500 restaurants. In order to be considered, restaurants must submit an easy-to-complete <u>form</u> (downloadable pdf) or <u>online form</u>, at no cost, by 30 June 2013.



This news follows hot on the heels of the announcement of the changes to the judging process for the Eat Out Restaurant Awards, which includes multiple assessments, anonymity and the use of South African-based judges.

"We're taking Eat Out to a new level and giving every restaurant the chance to earn their place in the 'Eat Out 500' - a power list of great restaurants across South Africa," says Anelde Greeff, Content Director for Eat Out.

The call to action turns up the heat and shifts the onus onto the restaurant to put themselves forward in a simple process. Restaurants are required to complete and submit a <u>two-page</u> <u>form</u> (downloadable pdf) or <u>online form</u>, by the due date, 30 June 2013. Thereafter,

submissions will be scored on a variety of criteria by a panel of 50 of South Africa's top food/restaurant industry experts. The criteria include food (menu composition, seasonality, presentation, wine, etc.), service and ambience. The 500 restaurants with the highest aggregate scores will appear in the 16th annual issue of the Eat Out magazine, which will go on sale in November 2013.

Download the form <a href="www.eatout.co.za/uploads/documents/EatOut\_Restaurant-submission-form\_2013.pdf">www.eatout.co.za/uploads/documents/EatOut\_Restaurant-submission-form\_2013.pdf</a> or complete the form online <a href="www.myjotform.com/EatOut/restaurant">www.myjotform.com/EatOut/restaurant</a>. For more information, visit <a href="www.eatout.co.za">www.eatout.co.za</a> or email <a href="mailto:info@eatout.co.za">info@eatout.co.za</a>. For more updates, like Eat Out on Facebook <a href="www.facebook.com/EatOutMag">www.facebook.com/EatOutMag</a> and follow <a href="mailto:@eat\_out">@eat\_out</a> on Twitter.



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