

Exciting new lineup for OFM - no April fools

Issued by [OFM Radio](#)

26 Mar 2013

To continue offering Central South Africa the sound of their lives, OFM will make changes to the presenter lineup effective from 1 April 2013.



Johnné van Huyssteen

The lineup change will see Johnné van Huyssteen take over the mid-morning timeslot (09:00 to 12:00) Monday to Friday. Johnné says he is "excited to take on the new challenge". Johnné is especially excited by his new Sunday show, *Kom Praat Met My, Johnné*, Sunday 22:00 to midnight. This show is a two-hour talk show where Johnné will use his years of television talk experience in making radio magic.

Yolanda Maartens will move into the 12:00 to 15:00 slot. Her soothing voice and natural radio ability will enhance the sound of the station. She is already a well-loved presenter.

OFM welcomes two great radio talents to the sound of your life in April with Martin van der Merwe and Isabel Venter joining the team. Martin van der Merwe previously hosted the afternoon drive show on TuksFM in Pretoria. Martin is a great creative and his out-of-the-box creative thinking will add to the already high quality content offering on the station. Martin will present an energetic afternoon drive show from 15:00 to 18:00, Monday to Friday. "Martin is a special radio talent that doesn't come along often. He will engage and entertain Central South Africa on the drive home after a long day at the office," says OFM General Manager Nick Efstathiou.

Isabel Venter joins the OFM team after years of broadcasting at Vaal community radio in Vanderbijlpark. She will be on the air from midnight to 04:00, Monday to Friday. She will also present the popular *Saturday Party Zone* from 19:00 to 22:00. Isabel will broadcast from OFM's third Central South African studio at the Emerald resort and casino in Vanderbijlpark. OFM also has studios in Bloemfontein and Potchefstroom broadcasting to the North West province, Northern Cape, Free State and southern Gauteng.

From April the OFM offering includes a change to the popular niche agriculture program currently on the air Monday to Friday from 5am to 6am. Listener need has encouraged that the program be extended by an hour. OFM will offer an extended agricultural radio program that will feature in-depth and extensive agricultural news and industry specific specialist commentary. The program will air Monday to Friday from 04:00 to 06:00. Christie Hansen will present this program. Christie has an educated understanding of the agricultural sector and brings years of knowledge and experience to the program.

Christie returns on Saturday morning from 09:00 to 13:00. On Saturday mornings listeners can look forward to the play out of the best bits of the popular breakfast club on OFM and the new afternoon drive program. During the program Christie will also present the OFM top 10 songs of the week during the OFM top 10 at 10:00.

On Sundays James Kilbourn will present the new 'sound' all request show. Listeners can look forward to owning the OFM playlist via social media, text message and by a voice message recording service that will be available 24 hours a day.

An exciting addition to the OFM offering includes *The Global Top 30 Countdown*; Sundays from 13:00 to 16:00 presented by the breakfast club on OFM's Anna Visser. The chart will be a highlight for listeners who follow chart breaking hits from the worlds biggest performers.

In a bold move OFM will open its airwaves; encouraging the next generation radio presenter to train and learn on Central South Africa's number one commercial radio station. Midnight to 03:00 and 03:00 to 06:00 on Saturdays and Sundays will

not have permanent presenters. "These shows have been earmarked to train and teach the next generation radio presenter who has a desire to want to play good music all day, to make a difference in someone's life and to work in an industry that is forever changing, dynamic and challenging," adds Nick Efstathiou.

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