

# Atelier AHA launches

 By [Jordan Scott](#)

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In the last few years we have watched Woodstock bloom into a creative space that is full of interesting and intriguing spaces. This week another has been added to the mix - Atelier AHA. This New York-style warehouse is situated in the heart of trendy Woodstock and has been converted into a creative space, but not for one specific purpose, it has been created to house all artistic disciplines.



Andrew Hart Adler is a New York-born artist who saw an opportunity to create a space to encourage both known and lesser-known local talents, to offer them a space that they can use to grow not only their talent, but their audience as well. The encompassing idea within Atelier AHA is that anything is possible.

The launch of Atelier AHA was held on 2 March and was an event to be reckoned with. Natalie Becker was our beautiful host for the evening and we were wowed by the likes of Juke Royal, Charles Tertiens, Kash Athanatos, Greengrassgrow and many more. These artists were just a taste of the sort of talent that will take over this space, including dance, music, theatre as well as visual arts. The launch had a spectacular turn out, including the likes of Colin Moss and Marc Lottering, who were there to show their support for Andrew's cause.

## Something that will change the creative landscape of Cape Town

From what I saw, and from what I have heard, Andrew has cottoned on to something that will change the creative landscape of Cape Town and will help to develop the immense talent we have hidden within our beautiful city. In this case AHA doesn't stand for Andre Hart Adler but for "AHA this is an incredible idea!"

This is definitely a space to watch as there will be some incredible talent coming and going from it.

*For more information you can go to [www.atelieraha.co.za](http://www.atelieraha.co.za) or [ATELIER AHA](#) on Facebook and [@Atelier\\_AHA](#) on Twitter. If you wish to go to see the space it is on Armadale Street, which is the first right off of Ravenscraig Road.*

## ABOUT JORDAN SCOTT

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