

2012 Most Popular lists for Bizcommunity Retail

Issued by Bizcommunity.com

7 Jan 2013

Here they are, Bizcommunity.com Retail's 2012 lists of most popular articles and those that drew the most comment.

Our most-read stories

1.	[2012 trends] 12 FMCG social, digital, mobile trends for 2012 - Steve Cragg	12 Jan 2012
2.	Hansa hunts for the Next Beeg Dreamer	16 Jul 2012
3.	Petrol price to increase by 71 cents	02 Apr 2012
4.	[2012 trends] Loyalty programme trends for 2012 - Greg Whitfield	16 Jan 2012
5.	Topshop coming to SA in November - Zeenat Moorad	30 Jul 2012
6.	Party hell in Durban costs tenant R16 000 - Canaan Mdletshe and Nivashni Nair	31 Aug 2012
7.	Burger King to open in South Africa	08 Nov 2012
8.	Topshop opens in Sandton City - Zeenat Moorad	22 Nov 2012
9.	Seven reasons why retailers should use digital direct marketing	08 Oct 2012
10.	Jacobs Coffee rolls back the years with Parkhurst pop-up store - Kraft Foods South Africa	28 May 2012
11.	South Africa's Biggest Loser launches low-carb range	30 Jan 2012
12.	Mr Price online offering goes live - Zeenat Moorad	30 Jul 2012
13.	Platinum Label Johnnie Walker goes for R76k	03 Oct 2012
14.	Mandela birthday coins increase in value	09 May 2012
15.	Petrol price to decrease, diesel to rise	05 Nov 2012

Our most-commented-upon stories

1.	Townships not over shopped, wealthier Gauteng suburbs are	14 Feb 2012	5
2.	Seven reasons why retailers should use digital direct marketing	08 Oct 2012	4
3.	Shop at Woolies through Facebook	11 Jan 2012	3
4.	Service not price wars key to competing against Wal-Mart	16 Mar 2012	3
5.	Can you hear your brand?	16 Apr 2012	2
6.	Virtual call centres open up possibilities for SMEs	25 Apr 2012	2
7.	Why dogs can't meow	08 May 2012	2
8.	eBay e-commerce platform available in SA	01 Mar 2012	2
9.	Tlale in retail fashion deal	01 Mar 2012	2
10.	Unpacking on-pack trends	06 Mar 2012	2

Our most-read contributors

1.	Steve Cragg
2.	Greg Whitfield
3.	Toby Shapshak
4.	Colin Ramparsadh
5.	Andre Redelinghuys
6.	Martin Rose
7.	Gwen Watkins
8.	Abey Mokgwatsane
9.	Nicola Gross

10.	Jolande Duvenhage
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Our most-viewed press offices

1.	Kraft Foods South Africa
2.	Fore Good
3.	IMPERIAL Logistics
4.	Tiger Wheel & Tyre
5.	Nampak
6.	Rentokil
7.	Bletchley Park
8.	PriceCheck
9.	Private Property
10.	Vital Health Foods

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▪ **Share in the sharing economy on Biz** 28 Feb 2024

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