

Wow! All the nice girls love a Renault...

By  Henrie Geyser

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South African women love Renault vehicles according to readers of four leading lifestyle and women's magazines.



Coming...

The mainly female readership nominated Renault in six vehicle categories out of a possible eight in this year's *Women on Wheels* (WOW) Car of the Year survey.

The WOW survey, now in its fifth year, is a motoring supplement written by women and will be bagged in the July editions of *Cosmopolitan*, *Marie Claire*, *O*, *The Oprah Magazine* and *House and Leisure*.

And ze, 'ow you say, contender are...

Via these publications, readers are invited to cast one vote for their top car in each of eight categories and the readers' category contenders this year are:

Executive Cars: Renault Fluence (from R199 900)

SUVs: Renault Koleos (from R314 900)

Fun Cars: Renault Megane RS Cup (from R399 900)

Budget Buys: Renault Sandero (from R104 900)

MPVs & Wagons: Renault Scenic (from R239 900)

Convertibles: Renault Megane CC (from R359 900)

Women to have their say

Cosmopolitan, *Marie Claire*, *O*, *The Oprah Magazine* and *House and Leisure* readers as well as the general public also have the opportunity to cast their votes via the WOW website www.womenonwheels.co.za.

The voters, together with a panel of seven female judges - each a professional in various aspects of cars and motoring - will have their say as to which vehicle takes the ultimate Women on Wheels 2011 Car of the Year crown.



... Or going, they girls love it.

"Renault has performed incredibly well in the six months year-to-date and the fact that we have more nominations than any of our competitors in WOW's 2011 Car of the Year Awards is the cherry on top. It underscores the fact that we have the freshest, most comprehensive line-up available in the market right now," says Fabien Payzan, vice-president of Marketing and Communications at Renault South Africa.

ABOUT HENRIE GEYSER

Henrie Geyser joined the online publishing industry through iafrica.com where he worked for five years as news editor and editor. He now freelances for a variety of print and online publications, on the subjects of cars, food, and travel, among others; and is a member of the South African Guild of Motoring Journalists. henrieg@africa.com
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