

OffLimit Communications brings you a new generation website

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Offlimit Communications, armed with a unique corporate identity and website, brings you snippets of the freshest trends this country has seen through a new interactive online platform.



Key players in the South African marketing, events and advertising industries require access to up-to-date news, information and trends. However, this process of research and filtering through the various websites and publications is a tedious and time-consuming project that few have the luxury of accomplishing.

As a result, Offlimit Communications is offering the latest news, tips and trends on a regular basis, available to all, in an easy to navigate format.

Offlimit Communications has steadily established itself as a leader in strategic implementation of brand activations and product launches, based on key insights, solid creative and result.

With strategy at the core of all that they do, Offlimit Communications has treated the development of their new website as a product/brand and thus used some of the key tactics required to create successful word of mouth marketing campaigns:

"The objectives for a brand should be to create and grow loyal users by creating a journey - one that educates, captivates and motivates every step of the way...but where we need to differentiate ourselves is by bringing the South African marketer a more 'viral' approach to their brands (where 'the story teller' is key) starting with this new type of website," quotes Jerome Cohen, Managing Director of Offlimit Communications.

To experience the new website, visit: www.offlimit.co.za.

▪ **International rugby player, Eben Etzebeth teams up with Bayer as an ambassador for Berocca in South Africa** 26 Feb 2024

▪ **Bayer South East Africa welcomes Jessica Nkosi as a brand ambassador for Bepanthen Derma** 21 Feb 2024

▪ **Coke Studio brings 'real magic' to the neighborhood** 7 Dec 2023

▪ **Jungle surprises South Africans with new Oat Drink, taking over the streets and skies of Mzansi** 8 Nov 2023

▪ **OLC's fresh faces and new client collaborations: A new era of game-changing moves** 3 Nov 2023

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