

7 reasons you should switch to a flip phone

Issued by [Oppo](#)

4 May 2023

Haven't you heard? Flip phones are making a comeback. Okay, maybe you've heard that a lot for the past couple of years, and it never really stuck. Some might say they're too flimsy, expensive, and or gimmicky.

But there's a reason companies are investing heavily in foldables. Despite the reservations you might have, with new releases like the OPPO Find N2 Flip, you'll see advances coming rapidly to this space. Flip phones can offer an alternative to standards we considered set in stone - until now. Lifestyles are changing, and phones should adapt to them, not the other way around.



With the progress made recently, the new dawn may finally have come. Foldables now feature flagship-level specs that can rival traditional smartphones, as well as a host of other benefits. Here are seven reasons why it might just be time to switch to a flip.

1. The best of both worlds

Do you prefer a larger or more compact phone size? The debate has raged for a while in the tech community. Some users want a device that fits snugly in their pockets, while others believe in “the bigger, the better” when it comes to a display. Well, why not both?

The OPPO Find N2 Flip features the same sized screen that you're used to, with a barely perceptible crease in the display. When you're on the go, simply fold it to half the size and pop it into your pocket. It's convenient, easy, and takes up half the space of a regular bar-shaped phone. Plus, you can experience the “clamshell clap” sound every time you shut it! Trust us, it's satisfying.

2. Less screen time, more “me” time

We get it. You want to put down your phone and live your life. But there's that nagging feeling that you're going to miss out on something - news, events, or even an emergency. How can you curb social media usage and embrace mindfulness if you're always lost in your phone?

That's why we made the cover screen a priority on the Flip. With it (the largest cover screen in the industry), you can keep your phone shut but still receive notifications, so you don't miss anything important. If it's just a meme or joke from a friend, fire back with an emoji or preset message with the Quick Reply function. Then, you're free to go about your day without falling down an internet rabbit hole. Own your phone, don't let your phone own you.

3. Built to last

Flip phones excel in, ahem, flexibility - but what about the fundamentals? You probably want a phone that doesn't need charging every few hours, and most people don't want to splurge on a new device every year or two.

When it comes to the OPPO Find N2 Flip, don't worry about durability. It's TÜV Rheinland-certified to still perform well after 400,000 folds/unfolds, which is the equivalent of opening and closing the phone 100 times per day for ten years! The Flip also utilizes 44W SUPERVOOC, going from 0 to 100% battery in less than one hour, according to OPPO Lab. It's the fastest charging and longest battery life on any flip.

4. Happy snapping

For a lot of smartphone users, camera quality is the top priority. But with innovations like foldables, it's reasonable to think they might not be packing high-end photography specs.

Think again. The OPPO Find N2 Flip continues the Hasselblad Camera for Mobile collaboration, boasting a 50MP rear camera, a 32MP front-facing camera, and an 8MP ultra-wide-angle camera, which rivals flagship bar style phones. You can also capture those trickier angles thanks to FlexForm Mode. Gone are the days of leaning your phone against a bottle to snap a selfie. The sturdy hinge handles that for you.

5. Your phone, your way

Smart devices are now essentially PCs in your pocket, so they, of course, should be personal to you. The Flip features all the customization options you would expect from an Android phone: wallpapers, photos, icons, backgrounds, etc. But there's an added benefit.

You can now project your personality outwardly with various cover screen options. No need to rely on a phone case anymore – your friends can see your wallpaper or background on the back while you're looking at the main display. It could be a photo of a loved one, a particularly cool-looking selfie, or even the Flip's new Interactive Pets feature. Like a Tamagotchi, your pets will interact when you tap them, and you can choose from a dog, cat, rabbit, hamster, or bird! (We're going for the cat).



6. Variety is the spice of life

You've probably been using a bar-style smartphone for maybe fifteen years now. True, sliders and clamshell phones were super popular in the late 90s and into the 00s, but the past decade at least was dominated by the brick shape. It's time to relive those glory days.

The smooth flip to open. The satisfying snap to close. Mix it up, and experience another way of using smartphones without suffering on specs.

7. Industry-leading but price-beating

The elephant in the room when it comes to foldables is the price. This advanced tech, with stronger materials and intensive manufacturing, comes with a cost. But at OPPO, our mission is "Technology for Mankind, Kindness for the World." That's why we dedicated extra effort to making this groundbreaking product available to more people. So, is there such a thing as an affordable flip phone?

Well, comparatively, yes. OPPO managed to beat its main competitor when it comes to pricing while simultaneously achieving industry-leading feats. With foldable phone specs to challenge even high-end bar-shaped phones, get more bang for your buck with this flip.

So, did we convince you? Bar phones are certainly not going away anytime soon, and OPPO has a great selection to choose from. <What Smartphone Specs Matter for you>

But why not embrace innovation and flip the script?

- **A new era of interconnected devices to increase productivity** 16 May 2024
- **The influence of wearable tech on fitness culture** 24 Apr 2024
- **Introducing the Oppo Pad Neo: The ultimate integration into the Oppo ecosystem** 5 Apr 2024
- **Oppo to introduce IoT and AI Product Ecosystem to South Africa** 14 Mar 2024
- **Oppo launches Oppo Watch X in South Africa** 8 Mar 2024



Oppo

OPPO is a leading global smart device brand. Our mission is to let our extraordinary users enjoy the beauty of technology.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>