

## Super Connectors Game Show

Issued by <u>eMedia</u>

## Openview and Vodacom giving away R1 million in data

Openview is excited to announce that it is giving away Vodacom data to the value of R1 million in a brand-new gameshow which is taking place from October 2021 until February 2022.

The competition is open to new and existing customers who have an Openview Connect data dongle. Selected contestants will be competing in bi-weekly game shows which will be broadcast on e.tv on Sundays at 7:55pm.

The winners of each game show will walk away with 400GB of data per month for 12 months from each show. In addition to the main prizes there are also daily prizes up for grabs for the duration of the campaign period.

"The Super Connectors Game Show is our way of rewarding our loyal customers and giving them even more opportunity to stay connected," says Openview executive Mmatshipi Matebane. "The partnership with Vodacom enables our viewers to enjoy uninterrupted viewing and entertainment."

Launched in partnership with Vodacom, the Openview Connect data dongle enables increased connectivity for homes across South Africa who don't have fibre and acts as a plug-and-play hotspot for Openview-enabled homes. For R599, Openview customers can connect up to 10 devices simultaneously with operating data rates of up to 150 Mbps speed on 4G LTE – lightning-fast compared to most home fibre connectivity options.

Openview first launched on 15 October 2013 and now offers 19 TV channels plus 28 radio channels in the bouquet which caters to all ages, races and genders across South Africa. Some of the popular choices is an Afrikaans offering on eExtra with over one million viewers daily, and eKasi - a dedicated local content block on weekends between 7pm-8pm on eReality.

"Our partnership with Openview help democratise access to technology and data is bearing fruit. In support of this partnership, we're giving away Vodacom data to the tune of R1 million – and this initiative is just one of the many ways we're keeping customers connected on SA's leading network," says Rashid Tar-Mahomed, managing executive for Unbranded Channels at Vodacom.

## For more information and to see the complete Openview bouquet visit <u>www.openview.co.za</u>.

Follow us on Facebook @openviewhd, and Instagram and Twitter @openviewforever for the latest updates and entertainment news.

\* Young star shone brightly! 8 May 2024

- " A newly bottled #KeldersVanGeheime is ready to be served! 7 May 2024
- OUTtv Proud shows its colours on eVOD 29 Apr 2024
- " The court has decided! 16 Apr 2024
- " 1.3 million viewers for A deal with the devil? The Joshlin Smith Trafficking Tragedy 27 Mar 2024

28 Oct 2021

## eMedia



eMedia Investments is a South African-based media group with a number of core assets in the television and radio broadcasting sector.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com