

# Raw Comfort

Issued by [HOMEMAKERS](#)

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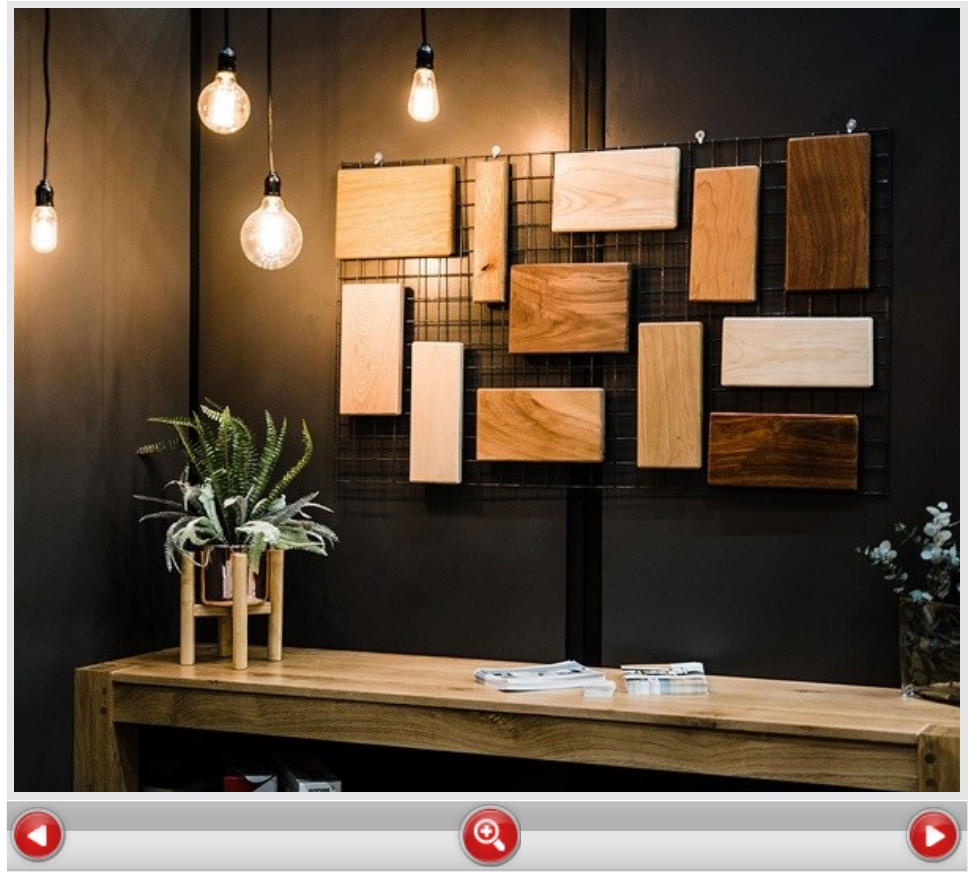
Today's home is a reflection of its people, gone is the need to look like the Joneses. Our homes are authentically us, stripped of pretence. Product transparency is also a growing trend; we shop with a higher conscience focusing on wellness and sustainability, wanting to know the person or story behind our purchase.

This year the Pretoria Homemakers Expo brings you the stories and the best products in home improvement. The expo is where you can come face-to-face with the craftspeople or knowledgeable experts who provide visitors with the best understanding of the product.

The show helps to expand dialogue between homeowners and suppliers. It offers unique ways for you to see, touch, feel and compare products and services.

The 2019 theme of Raw Comfort, embraces perfect imperfections, and through various talks and demonstrations we will show you how to get in touch with a more organic world.

Show features include:



## Raw Workshop

Proudly brought to you by World of Decorative Concrete.

The Raw workshop will bring a wealth of interesting demonstrations where craftsmen show off the beginnings of their product of trade. Find yourself at the heart of the development of manufacturing lines of products that we dream and plan to have in our homes.

Some of the raw products that you will get to know better in this theatre involve the making of glass, wool and of course the ever popular medium of cement. Meet us in the Raw workshop where we will bring a refreshing showcase of how to work with concrete and how to use it in your décor.

## Truly Artisan

Truly Artisan will once again not disappoint with the latest styles and buys for your home. Meet designers and find must-have décor products including textiles, crafts, ceramics, art and furniture.

# D’Vine Life

Families, friends and food-loving fanatics can whet their appetites to their hearts’ content at the HOMEMAKERS Food Market. Delightful delicacies await those with a passion for varying cuisine!

## General Info

Show dates:

24 – 26 May 2019

Show times:

Friday 10am - 7pm

Saturday 9am - 7pm

Sunday 9am - 6pm

Entrance:

R80 Adults

R50 Pensioners

R20 Scholars

Venue:

Sun Arena, Time Square, Menlyn

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#hmexpo

Take a look at our favourite photos from the [2018 event](#) and take a look at the [2018 highlight video](#).

For more information or to book your stand phone 086 111 4663 or e-mail [expo@homemakers-sa.co.za](mailto:expo@homemakers-sa.co.za)

▪ **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024

▪ **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023

▪ **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023

▪ **Get on board with *Homemakers* digimag** 21 May 2021

▪ **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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