

IMC conference poised for its inaugural Durban conference

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The [IMC Conferences](#) are proud to announce its highly-anticipated conference will be coming to Durban from the 23-24 March 2015 taking place at the Southern Sun Elangeni and Maharani Hotel.



Recognised as the leading marketing and communication conference in South Africa, the [IMC Conference](#) hosts a two-day event with a central theme focused on applying various combinations of communication disciplines.

Jaco van Zyl, Managing Director of IMC Conferences, says: "We are delighted to be bringing our conference to Durban. What distinguishes us from all other industry conferences is the focus on exposing our delegates to the latest IMC trends, in addition to the incredible line-up of industry experts, the unique event format and our customised workshops feature."

The conference theme, *Building a Truly Integrated Marketing Ecosystem: Internal, Partnerships and External Delivery*, will be presented by a high calibre of speakers - providing delegates with best-practiced techniques to create a truly integrated communication strategy.

The dynamic speaker line-up:



*Sibonile Dube,
Communications
Director of South and
Southern Africa, Unilever*



*Avukile Mabombo, Brand
Manager of Brandhouse*



*Mike Silver, Managing
Director of Stretch
Experiential*



*Tom Manners, Managing
Director of Clockwork
Media*



*Suhana Gordon, Creative
Director of Net#work
BBDO*



*Kirsty Sharman (Dual
Keynote), CEO of
RetroMedia*



*Jonty Fisher, Managing
Director and Strategy
Director of Bletchley
Park*



*Lani Carstens, Managing
Director of John Brown
Media SA*



*Mike Sharman (Dual
Keynote), Co-Founder of
Retroviral*

Click [here](#) for more details on the industry's most innovative and inspiring speakers. Ticket prices to attend is R4,250. For more information on the booking details, visit www.imcconference.com or call **(021) 180 4111**. Also connect with us on [Facebook](#) and [Twitter](#) to get the latest news.

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- " **5 international speakers on world-class marketing conference agenda** 15 May 2024
- " **Challenge yourself to think like a Zoomer. How to sell more to tomorrow's biggest customers** 6 May 2024
- " **Global creative leader Matthew Bull to present an in-person keynote at Nedbank IMC** 11 Apr 2024
- " **Helping marketers drive more humanised growth at the Nedbank IMC 2024** 22 Mar 2024



IMC Conference

The Nedbank IMC has become Africa's premier integrated marketing conference.

Any marketing person irrespective of role, level or discipline needs to attend this conference.

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