

# Annual price decrease announcement from Rocket Creative!

Issued by [Rocket Creative Design & Display](#)

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Yes, indeed, you read it correctly - this is a *price decrease* announcement from Rocket Creative to launch into 2014!



Some of the extensive product range on offer...

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Richard Nilson, Rocket Creative MD, elaborates on his approach, "Sadly with every new year comes the unwelcome deluge of supplier notifications that annual price increases are imminent. Well, this year Rocket Creative is determined to turn the tables to the benefit of our clients. The Rocket Creative crew continually seeks ways to evolve our products and our business in general, and to find new ways to offer added value to our clients. One of the ways we have been able to do this is to ensure that the business is operating in the most astute manner possible, both operationally and financially.

"Although this sounds simple in principle it is rather difficult to achieve in a creative manufacturing environment. Nevertheless, by improving our internal processes and cost controls we have managed to rationalise the operation to the point whereby we are able to extend an offer to our client base of unit price decreases of between 4% - 12% on all of our standard range elements."

Generally unheard of within the industry, this price decrease is a symbol of goodwill and commitment to the industry from Rocket Creative as they work in a collaborative approach with all advertising and activation agencies alike to enhance the brand exposure of South Africa's leading companies and products.

Further expertise, advice or assistance is available directly from the Rocket Creative team at [info@rocketcreative.co.za](mailto:info@rocketcreative.co.za), or by calling the sales team at 011 262 4698.

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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