

Top local experts to speak at Canon SA Expo

The [Canon SA Expo](#), at the Sandton Convention Centre from 29 November to 1 December 2013, will feature talks by 18 local photography experts. Two speaker sessions will run simultaneously over the three days.



Among the speakers at the 2013 Canon Expo are: Paul Hofman, Andrew Aveley, Justin de Reuck, Tim Moolman, Craig Dutton, Manus van Dyk, Dave Devo Oosthuizen, Clinton Lubbe, Heinrich van der Berg, Gerrie van Vuuren, Chris Fallows, Heather Mason, Mark Straw, Jana Santilhano, Lee Slabber, Marlene Neumann, Liam Lynch, Jo Lloyd, Graham Smith, Paul Atkinson, Andrew Beck, Roger Machin (Canon) and Abri Kriegler (Canon).

They will present on a variety of photography-related topics, including: aviation; wedding; music; wildlife; sharks and ocean portrait; action; birding; photo walking; blogging; and pet photography. The speaker sessions will start at 11am daily with the last one commencing at 4pm. Entrance to the Canon SA Expo, and attending the speaker sessions, is free.

Visitors will also have the chance to hone their photo-taking skills at training sessions hosted by professional photographers. There will be a total of 13 different workshop sessions throughout the Expo event, which will be presented daily from 11am to 5pm and can accommodate up to 30 people at a time. Topics will include digital compact cameras (DSC) and professional SLR as well as video sessions. Visitors will also be encouraged to ask any related questions they might have with regards to utilising their Canon photographic equipment and attendees interested in these sessions are advised to bring along their own equipment.

Some of the very best

"South Africa has no shortage of specialist and acclaimed photographers and we are honoured to have some of the very best speaking at this year's Canon Expo. In the past, we have hosted some of the world's most renowned photographers at the expo but this year we have consciously decided to keep it local with respected South African photographers specialising in various fields," said the company's marketing manager, Michelle Janse van Vuuren.

Guests can look forward to a few other changes at this year's show. For the first time, Canon is introducing interactive product stations, which physically showcase the full input through to output functionality of selected Canon products. This gives expo visitors a chance to experience the ease of use and vast functionality of the products, from the initiation to completion of a job.

Social media station

Another first is the social media station, featuring LCD Screens displaying live Twitter and Facebook feeds on the event. This area will be manned by Canon representatives who can answer questions and offer advice to interested visitors keen to stay connected with Canon.

A daily photo competition will be run on this stand where visitors can take fun photos of each other, which will be placed on the Canon photo wall on the stand. One of these photos will be selected daily as the winning photo which will appear on the Canon Facebook page. Follow Canon at [@Canon_SA](#) and [#canonexpo](#).

Copies of the photos taken at the Canon photo booth on the social media stand will also be printed and placed in frames for guests to take home.

"This year's expo will be alive with activity at every turn. From the interactive product stations, speaker sessions, and training to the photo booth and social media display, there will be no shortage of things to do and see at the Canon SA Expo 2013," concluded Janse van Vuuren.

Canon will also be showcasing its imagePRESS (Colour digital press), Arizona (Large Format flatbed) and imageRUNNER range of products for the first time.

For more, go to www.csaexpo.co.za.

For more, visit: <https://www.bizcommunity.com>