

## Sponsor announced for Elle Awards after party

The Urban Brandy Cocktail Route has partnered Elle magazine to host the official after-party event for the Elle Rising Star Design Awards 2013 at the VIP Sky Bar at the Cape Royal.



Fashion magazine Elle has once again joined forces with Mr Price to launch the career of SA's most talented and aspiring young fashion designer and to mobilise the support of local fashion design with the Elle Rising Star Design Awards.

The day looms ever closer to the culmination of this national search, at which the winner will be announced at a red-carpet grand finale on 14 November at the Grand Ballroom at The Westin, Cape Town.

The winner will be gifted with the platform to kick-start his own label with the help of mentorship from experts in fashion, retail, business and marketing - ultimately offering everything needed to succeed in the competitive and dynamic world of fashion.

For more, visit: https://www.bizcommunity.com