

Southern Power Maintenance on air for another year

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18 Oct 2013

SPM provides substation maintenance and refurbishment for many of South Africa's largest municipalities. They are in the business of keeping the lights on.

One of our longest standing clients at the moment we have used content like this year's campaign to assist in growing their annual turnover by over 400% in the years that they have been on our books.



Our radio campaign for 2013 ties into the overall advertising campaign tagline "Lighting up the nation, one community at a time". The campaign is running on Classic FM and 702 in Gauteng entrenching their existing brand leadership in the Gauteng region.

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At the core of our vision lies a commitment to redefine the global advertising landscape. Drawing from deep-rooted African perspectives while maintaining a steadfast global outlook, we emerge as a dynamic, full-service agency, offering comprehensive solutions to ensure your brand's success on a global scale.

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