

101: Groupon SA's new CEO and Digital Edge Live

Tune in to the <u>Biz Takeouts Marketing & Media radio show</u> tomorrow, Thursday, 14 August from 9am-10am as chat to newly appointed CEO of Groupon SA, Emilian Popa as well as Head of Native VML Cape Town, Ben Wagner. [twitterfall]



Lineup

- Show host: Warren Harding (@bizWazza)
- In studio guests: Emilian Popa, CEO of Groupon SA (@Groupon_ZA) and Ben Wagner (@benwagner), Head of Native VML Cape Town (@Native).
- · Discussion topics:
 - · We find more about Groupon SA, the history and the future and what Popa sees as the areas for growth in SA
 - Wagner on <u>The Nedbank Digital Edge Live</u> event taking place on 30 September at Vodaworld in Johannesburg
 He chats about what to expect at the event, the speakers and ticket details.

How to listen

- Internet radio/streaming audio: 2oceansVibe Radio
- Mobile: iPhone, Blackberry or Android apps

Comments or questions

- Email: <u>biztakeouts@bizcommunity.com</u>
- Twitter: tweet <a>@BizWazza using <a>#biztakeouts
- Facebook: 2oceansVibe Radio

Podcast

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.



Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

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