

Sunrise welcomes multi-lingual Penny Lebyane

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TX: Monday, 14 July 2014 at 6am Free on e.tv



Penny Lebyane

Sunrise, e.tv's flagship breakfast show is proud to announce its new anchor, vibrant TV and radio personality Penny Lebyane who went on air today - Monday, 14 July 2014 at 6am.

The show is currently in its seventh year and has over the years evolved from being a current affairs breakfast show to an interactive infotainment platform. The vision of the show is to inform and entertain viewers with the latest in business news, current affairs, news, sports, lifestyle and entertainment content.

With media broadcasting experience of over 15 years, Lebyane brings with her quality and credibility. She has tried her hand at broadcasting for radio and television, anchoring, research, producing, script-writing, and is also a motivational speaker. The multi-lingual broadcaster possesses the ability to communicate with a wide audience. She is also fluent in English, Sepedi, seSotho, Tsonga and isiZulu.

"I am an all-round media practitioner who can move from current affairs, lifestyle to social content. I have the ability to unpack and deliver all content in a manner that is relevant, inclusive and accessible to viewers. Sunrise will be my opportunity to learn, grow, and add value as creative communicator and broadcaster," exclaimed Lebyane.

"We are very excited as a show to be acquiring the services of such a seasoned presenter like Penny Lebyane, I believe that her versatility will be welcomed by our viewers. Her passion and drive will keep discussions lively and energetic. Our overriding aim is to continue to improve our breakfast programming for our viewers," Nicholas Maphopha, Executive producer of Sunrise.

Don't miss Sunrise on weekdays from 6am to 8.30am

YouTube: www.youtube.com/ETV

Website: www.etv.co.za/sunrise

Twitter: <https://twitter.com/etvSA>

Twitter Handle: [@etvsa](https://twitter.com/etvsa)

Facebook Page: www.facebook.com/etvSA

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