

How deep is your love this Valentine's Day SA?

Google looks at what South Africans have been searching for during the month of love.

What have South Africans been searching for during this season of love? Google takes a look at some of the trends people have been looking for on Google in this year's Valentine's Zeitgeist - showing some insightful, and some surprising, results.

A selection of interesting top trending search terms, related to "Valentine's", South Africa 2014

- Valentine's specials
- · Valentine's ball ideas
- · Valentine's day massage
- · Valentine's day jokes
- · Valentine's baking ideas
- · MCS Valentine's cruises
- · Valentine's day picnic

A selection of interesting top trending search terms, related to "love", South Africa 2014

- love calculator
- · drunk in love beyonce
- stuck in love
- · romantic love quotes
- · love games
- · old school love

Search queries seen as part of Google's Autocomplete are also a reflection of the search activity of web users. It appears that South Africans will be expressing their love through sms's this year - this might be followed by a soundbyte of the most romantic song and a dinner at the most romantic restaurant in the area.





Love and marriage - they say it goes together like a horse and carriage. When looking at autocomplete for the "most romantic place to..." recently, it seems this is true. "Get married", "propose" and "honeymoon" are amongst the top in this list.





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