Africa Portal receiving high traffic

WATERLOO: The Centre for International Governance Innovation (CIGI) recently announced that the Africa Portal has reached a large, worldwide audience since its launch late last year. The online knowledge resource, which became active on 25 November 2010, offers open access to a suite of features aimed to equip users with research and information on Africa's current policy issues.

According to CIGI, within 105 days, the Africa Portal was visited by people in 156 of the world's 194 countries.

Africa Portal website traffic:

- 13,800 unique visitors;
- 20,700 visits;
- 52,300 page views, indicating that visitors generally looked at multiple pages - a sign of engagement.

"The Africa Portal has been visited from users in nearly every African country," said Dr. Nelson Sewankambo, director of the Africa Initiative and principal of Makerere University's College of Health Sciences. "Our resources are helping policymakers, practitioners, and academics become better informed by offering open access to relevant information and analysis on issues impacting the continent."

Majority accessing African experts

The Africa Portal has been accessed across North America and from 47 countries in Africa and 36 in Europe, with the majority of visitors accessing its library and listing of 106 experts on Africa. About 43% of traffic on the Africa Portal has come from direct traffic and just over 35% of traffic has come from referring sites; the rest from search engine results. In addition, the Africa Portal recently participated in the World Bank's innovative "Apps for Development" competition, which aims to bring together the best ideas from both software developers and development practitioners to address development challenges.

As part of the Africa Initiative, an undertaking by CIGI, Makerere University, and the South African Institute of International

Affairs, the Africa Portal aims to contribute to the deepening of Africa's knowledge and capacity in six critical issue areas: conflict resolution, energy, food security, health, migration, and climate change. The Africa Portal features over 3,000 books, journals, and digital documents on policy issues. It also offers breaking news, the latest opinions and analysis, and upcoming events impacting African policy.

View the Africa Portal website

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