

# Jury line-up for Eurobest 2013

LISBON, PORTUGAL: Eurobest has announced the outstanding line-up of 96 industry experts who will meet in Lisbon to judge the 26th awards.



Commenting on the jury, Philip Thomas, CEO of Lions Festivals says, "We have enlisted the industry's top talented professionals to judge and honour the most powerful ideas and ground-breaking work. With Eurobest 2013 once again exploring 'Creative Bravery', we look forward to the jury's decision as they select the work that pushes European creativity to a new level."

## Film and Print Jury

- David Lubars, Chairman & Chief Creative Officer, BBDO, USA - Jury President
- Andrea Stilacci, President & Creative Director, Herezie, France
- Dennis Lueck, Executive Creative Director, Drafftcb/Lowe Group, Switzerland
- Gerrit Zinke, Executive Creative Director, thjnk, Germany
- Graeme Hall, Creative Director, 180 Amsterdam, The Netherlands
- Maria Lamke, Senior Art Director, Granath Havas, Sweden
- Paul Servaes, Executive Creative Director, Publicis Brussels, Belgium
- Pedro Bexiga, Creative Director, Fuel Lisboa, Portugal
- Richard Denney, Executive Creative Director, DLKWLowe, UK
- Stig Bjolbakk, Executive Creative Director, SMFB Oslo, Norway
- Susana Albuquerque, Executive Creative Director, Tapsa Y&R, Spain
- Tal Rivan, Chief Creative Officer, Adler Chomski/Grey Israel, Israel

## Outdoor and Radio Jury

- Stéphane Xiberras, President and Chief Creative Officer, BETC, France - Jury President
- Alistair Thompson, Creative Director, Demner Merlicek & Bergmann, Austria
- Can Faga, Creative Director, Lowe Istanbul, Turkey
- Johan H. Olson, Executive Creative Director, Saatchi & Saatchi, Romania
- Katrine Jo Madsen, Senior Creative, UncleGrey, Denmark
- Mariusz Pitura, Creative Director, JWT Warsaw, Poland
- Nicola Lampugnani, Executive Creative Director, TBWA, Italy
- Nuno Jerónimo, Partner and Creative Director, O Escritório, Portugal
- Robert Doubal, Co-President and Chief Creative Officer, McCann London, UK
- Thomas Strerath, Chief Executive Officer, Ogilvy & Mather, Germany
- Vesa Tujunen, Creative Director, DDB Helsinki, Finland

## Direct and Promo & Activation

- Emma de la Fosse, Executive Creative Director, OgilvyOne, UK - Jury President
- Alexander Rudan, Executive Creative Director, Havas Worldwide Vienna, Austria
- Annsofie Antoncic, Senior Art Director, Momentum, Sweden

- Bram Holzapfel, Creative Director, Rapp Amsterdam, The Netherlands
- Cosimo Moeller, Executive Creative Director, Serviceplan Campaign 2, Germany
- Dieter De Ridder, Copywriter, Duval Guillaume Modem, Belgium
- Engin Kafadar, Executive Creative Director, Grey Istanbul, Turkey
- Grischa Rubinick, Creative Director, Publicis, Switzerland
- Hallvard Fjeldbraaten, Creative/Partner, Llowbank, Norway
- Marion Combaluzier, Executive Creative Director, Babel, France
- Marta Lluçà, Executive Creative Director, dommo, Spain
- Rodrigo Gralheiro, Executive Director, Proximity Digital, Portugal

## Interactive and Mobile

- Matias Palm-Jensen, Chief Innovation Officer, McCann Europe - Jury President
- Anders Holm, Copywriter, TRY/Apt, Norway
- David Petermann, Executive Creative Director, Wunderman PXP, Austria
- Dennis May, Managing Director Creative, DDB Tribal Düsseldorf, Germany
- Filipa Caldeira, Chief Executive Officer, Fullsix Iberia, Portugal
- Ivan Beczkowski, President and Creative Director, BETC Digital, France
- Jens Mortier, Creative Director and Partner, Mortierbrigade, Belgium
- Marga Castaño, Executive Creative Director, Wysiwyg, Spain
- Natalia Gorina, Producer, Tvin Media, Russia
- Sophia Lindholm, Creative Director, Forsman & Bodenfors, Sweden
- Steve Vranakis, Executive Creative Director, Google Creative Lab, UK
- Wesley ter Haar, Founder and Chief Operating Officer, MediaMonks, The Netherlands

## Media Jury

- Belinda Rowe, Global Managing Partner, ZenithOptimedia, UK/Global - Jury President
- Ami Kedem, Chief Executive Officer, Smart Media, Israel
- Beathe Stangeland Eide, Media Director, MediaCom, Norway
- Bernardo Rodo, Managing Director, OMD, Portugal
- Daniel Collin, Chief Executive Officer, MEC, Sweden
- Erdal Kale, President, Vivaki, Turkey
- Ester Garcia, Managing Director, Arena Media, Spain
- Laurent Foisset, Managing Director, UM Mediabrands, France
- Marjolein Laekeman, Broadcast Specialist Manager, Aegis Media, Belgium
- Nicolas Noth, Executive Managing Director, PHD, Switzerland
- Niki Van Wijk, Director Marketing and Strategy, iProspect, The Netherlands
- Sven Weisbrich, Chief Executive Officer, Universal McCann, Germany

## Design Jury

- Gesina Roters, Creative Partner, Day Design Business Partners, The Netherlands - Jury President
- Antero Jokinen, Creative Director, 358, Finland
- Camille Riboud, Creative Director, Team Creatif, France
- Christophe Ghewy, Creative Partner, Bowling Brussels, Belgium
- Cordula Alessandri, Creative Director, alessandridesign, Austria
- David Law, Executive Creative Director, SomeOne, UK
- Karin Ahlgren, Creative Director, Garbergs\_Project, Sweden
- Pedro Pires, Creative Director, Iivity Brand Corp, Portugal
- Robert Daniel Nagy, Head of Design, Halbye Kaag JWT, Denmark
- Stefan Weil, Chief Creative Officer, Aterlier Markgraph, Germany

## PR Jury

- Colin Byrne, Chief Executive Officer, Weber Shandwick, UK - Jury President
- Alessandra Favilli, Corporate Communications Director, Hill & Knowlton, Italy
- Carme Miro Cloutier, Founding Partner and CEO, Apple Tree Communications, Spain
- Claes Bodén, Creative Director and CEO, Jung Relations, Sweden
- Katarzyna Przewuska, Chief Operating Officer, Havas Worldwide, Poland
- Leonardo Sforza, Managing Director, MSL Group, Belgium
- Mariana Victorino, Managing Director, Porter Novelli, Portugal
- Matthias Graf, Chief Executive Officer, Burson-Marsteller, Switzerland
- Oana Bulexa, Managing Director, The Practice, Romania
- Petra Sammer, Partner and Chief Creative Officer, Ketchum, Germany

## Craft Jury

- James Cunningham, Head of Content, Academy Films / A+, UK - Jury President
- Alexandre Montenegro, Executive Producer, Show Off Films, Portugal
- Andre Price, Creative Director, Grabarz & Partner, Germany
- Federico Brugia, Director, Filmmaster Productions, Italy
- Elissa Singstock, Executive Producer, Wieden + Kennedy, The Netherlands
- Hanna Belander, Creative Director, McCann Worldgroup, Sweden
- Patrick Pauwels, Head of TV Production, Prodigious Films, France
- Sarida Bossoni, Agency Producer, Jung von Matt/Limmat, Switzerland

## Branded Content and Entertainment Jury

- PJ Pereira, Chief Creative Officer, Peireira & O'Dell, USA - Jury President
- Eduardo Prádanos, Content Manager, Havas Sports & Entertainment, Spain
- Gonçalo Félix da Costa, Executive Director of Produção Fictícias and Board Member of Channel Q, Produções Fictícias, Portugal
- Jens Theil, Unit Creative Director, Kolle Rebbe, Germany
- Patou Nuytemans, EAME Chief Digital Officer, Ogilvy & Mather, Europe
- Sandra Krstic, Deputy Managing Partner, DDB & Tribal Amsterdam, The Netherlands
- Ulla-Karin Barrett, Account Director, The Fan Club, Sweden
- Will Barnett, Creative Director, Adjust Your Set, UK
- Willem Van den Hoof, Creative Director and Founder, Make Lemonade, Belgium

## Integrated Jury

- David Lubars, Chairman and Chief Creative Officer, BBDO, USA - Jury President
- Belinda Rowe, Global Managing Partner, ZenithOptimedia, UK and Global
- Colin Byrne, Chief Executive Officer, Weber Shandwick, UK
- Emma de la Fosse, Executive Creative Director, OgilvyOne, UK
- Filipa Caldeira, Chief Executive Officer, Fullsix Iberia, Portugal
- Gesina Roters, Creative Partner, Day Design Business Partners, The Netherlands
- Matias Palm-Jensen, Chief Innovation Officer, McCann Europe
- PJ Pereira, Chief Creative Officer, Peireira & O'Dell, USA
- Stéphane Xiberras, President and Chief Creative Officer, BETC, France
- Steve Vranakis, Executive Creative Director, Google Creative Lab, UK

The winners of all 14 categories will be announced at the Eurobest Awards Ceremony on Friday 6 December. The ceremony will draw to a close three days of seminars, workshops, exhibitions and networking. Eurobest takes place 4-6

December at the Cinema São Jorge in Lisbon, Portugal. To attend the Festival and Awards, visit [http://www.eurobest.com/festival/festival\\_packages/](http://www.eurobest.com/festival/festival_packages/)

## **Key dates:**

Delegate registration open: from 25 July 2013

Entries deadline: Extended to 25 October 2013

Festival dates: 4-6 December 2013, São Jorge Cinema

Eurobest Awards and After Party: 6 December 2013

For more, visit: <https://www.bizcommunity.com>