

Hopoptions launches flight comparison, hotels booking website

Hopoptions has launched a domestic airlines flight aggregator service, which provides quick, accurate and user-friendly comparisons for travellers booking flights within Nigeria. The website also allows visitors search through over 55 000 hotels worldwide and pay directly online with any Naira Mastercard or Verve card.

Hopoptions aims to help customers find it easier, simplifying the process of searching for flights by aggregating the content from airlines, thereby eliminating the need to visit each airline to find the best option. Business and leisure travellers can now compare flights on Arik Air, Aero Contractors, Dana and some international airlines; and filter according to individual preferences such as time, price, number of stops, ticket class, or other criteria - all on one website.

The company does not operate as a travel agent, but simply provides customers with the most accurate alternatives for their indicated itineraries, without any bias. The service was created to fill the information gap in the aviation sector and provide users with real-time options to assist them with making the best travel choices from available service providers, quickly and conveniently.

Launched in its beta version, www.hopoptions.com will see improved upgraded features in the next few months, including international flights. The service will also be extended across other platforms (mobile and smartphone apps), and will integrate more service providers to give users the best information and options available, wherever they may be.

Source: CP-Africa

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