

# Abuja set to host Oracle Day 2013

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Oracle Nigeria will hold its third Oracle Day in Nigeria's capital city of Abuja on 5 November, offering delegates the chance to learn how businesses can leverage disruptive technologies.



In addition to Abuja, Oracle Day events will also be held in more than 30 cities in other parts of Africa, Middle East and Europe, under the theme "Converge. Connect. Empower the Modern Enterprise".

"Oracle Day events offer stories of innovation across multiple industries, geographies and disciplines, with the discussion focused on real-world business results," Oracle said.

## Power of simplicity

"Each event will be a powerhouse combination of business- and technology-focused tracks, all dedicated to one goal: showing Oracle customers and prospects how the power of simplicity can change IT to a force that drives business innovation: Empowering modern business, Big data at work, Cloud computing, Mobilising business, The modern datacenter."

Adebayo Sanni, country manager of Oracle Nigeria, said: "Oracle OpenWorld is the showcase for our newest technology; this year's event in San Francisco demonstrated how Oracle can simplify IT and drive innovation in business.

"Bringing the major OpenWorld announcements to countries beyond the US gives Oracle an opportunity to expose the

power of hardware and software engineered to work together at Oracle Days. We believe these new technologies bring unmatched benefits to businesses everywhere. Now in its third year in Nigeria, Oracle Day 2013 promises to be the best yet, with industry experts and customers delivering a content-rich agenda."

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