

The 2013 South African eCommerce Award winners announced

Issued by Jump Shopping 16 Sep 2013

The winners of the eighth annual <u>South African eCommerce Awards</u> were announced on Wednesday, 11 September, at the 2013 eCommerce Conference held at the Sandton Convention Centre.



Yuppiechef walked away with the award for Best Shopping Process as well as the award for Best eCommerce website.

"The competition was tough this year. The final results were neck in neck with a very small margin separating the winners from the runners up," stated Andy Higgins, MD of uAfrica.com.

<u>kalahari.com</u> took first place for South Africa's Favourite eCommerce followed closely by bidorbuy and Takealot.com. <u>kalahari.com</u> also came out on top winning the award for Best Website Usability.

The winners in the 2013 South African eCommerce Awards:

kalahari.com winner of the South Africa's Favourite eCommerce Award
Yuppiechef winner of the Best eCommerce Website Award
Groupon - South Africa winner of the Best eCommerce Mobile Website Award
kalahari.com winner of the Best Website Usability Award
Yuppiechef winner of the Best Shopping Process Award
bidorbuy winner of the Best Customer Service Award

The South African eCommerce Awards congratulates all the winners and the competing websites in the 2013 South African eCommerce Awards.

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