

## "New Car for R699" campaign falls flat

The Satinsky Group has pulled the plug on the "New car from R699 per month" campaign, leaving an estimated 17,000 people stranded with monthly repayments to the bank. The campaign involved clients who agreed to advertising on a new car, provided by the group, in return for payment. Angry clients have taken to Facebook on a dedicated page, but Satinsky, allegedly, is not engaging with them.

[Read the full story here](#)

For more, visit: <https://www.bizcommunity.com>