

Eko Atlantic releases mobile app

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LAGOS: The planners and developers of Eko Atlantic City have released their first mobile app for use on all new generation smart phones and tablets (Android and iOS platforms).



The physical reality of Eko Atlantic City is clear to see with the naked eye off the shore of Victoria Island but now the virtual reality of the project is being brought to life by the mobile app, so said Brent Sadler, the project communication consultant.

He said the smartest feature on the app is Augmented Reality (AR), a cutting edge technology that displays a digitally enhanced view of objects or locations.

"Using the camera and sensors in a smartphone or tablet, AR adds layers of digital information - videos, photos, sounds, graphics or GPS data - directly on top of items in the real world.

"In addition to an easy-to-use presentation, the app features a graphic overview of the infrastructure networks progress as well as a gyroscope-enhanced virtual tour enabling users to navigate through the Eko Atlantic city development site just by moving their mobile device around," he explained.

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