

## **CNBC Africa's 'Top Trader' returns, calls for entries**

CNBC AFRICA's reality-competition television series, 'Top Trader' returns for a second season and is now calling on budding traders to enter.



To take part, log on to <u>Sanlam iTrade</u> and <u>register</u> with Top Trader to trade virtually in order to be selected to enter the Top Trader reality show on CNBC Africa.

Contestants will be required to trade virtually online (with virtual money) from 6-31 May 2013. The top 30 Top traders (from the online competition) as well as 20 wildcards will be invited to send in video motivations for the ultimate selection in the Top Trader challenge on CNBC. The judges will select eight contestants to participate in the Top Trader 2013 reality show challenge which will take place from July to November this year.

After all the entries have been received, public voting will take place from 10-14 June. Public votes will be one of the criteria used by the judges to select the contestants to participate in the television competition. The 8 Top Trader Contestants will be announced on 24 June.

Contestants will start trading on 1 July. In each episode they will spend time with an expert mentor who will enlighten them on the finer points of trading. They will also face a unique challenge in each episode, and can be eliminated at any time. As the competition draws to a close, eliminations will come quick and fast, leaving only three contestants to battle it out in the Live Final on 14 November 2013.

Contestants will have to adhere to a number of rules. Trading will be limited to the Top 100 shares and will be conducted as real time virtual trading on the Sanlam iTrade platform. The winner will walk away with a R250 000 prize.